



AEMEE

Inaugural StayWell Summit
For Aboriginal & Torres Strait
Islander Businesses

Sponsorship Prospectus 2024





ABOUT AEMEE

AEMEE is a registered national not-for-profit organisation established in 2005 to ensure Aboriginal owned businesses gain true market share in the mining, energy and explorations sectors.

We do this by:

- Advancing commercial opportunities for Indigenous businesses
- Promoting Aboriginal economic development
- Strengthening existing and new businesses
- Building capacity of Indigenous business enterprises
- Advancing the interest of the growing sector
- Assisting Indigenous businesses to identify potential business opportunities
- Creating connections with community, industry and government

In achieving our mission, AEMEE holds the belief that Aboriginal people want to be actively involved in the Australian economy and obtain a share in the wealth created by the resources sector.

AEMEE Offerings:



Networking Events

Connecting Indigenous Businesses with Suppliers



Flagship Annual AEMEE Conference

250+ delegates. Fremantle, WA, October 2-3, 2024



Inaugural StayWell Summit

Kingscliff - November 26-27, 2024



Procurement & Strategic Advisory

*Enhancing Indigenous outcomes in procurement,
with strong industry knowledge and experience*



Indigenous Business Network

*Indigenous Business Network with 150+
Indigenous Businesses*



StayWell Summit

The inaugural StayWell Summit is designed specifically for Indigenous Businesses to reignite and recharge on the breezy seaside atmosphere of Kingscliff in NSW, just the place to restore balance. It is an opportunity to come together to connect, reignite the fire, address fatigue and burnout, and proactively address holistic wellbeing. This is a unique and safe space to pause operations to experience the richness of cultural connection with on-country experiences, and facilitated sessions designed to strengthen and support mental wellbeing in business and personal life. Exploring the connection between mental health and cultural identity, while providing tools to ensure participants go away equipped with strategies, knowledge and the energy to take on the challenges ahead.

Goals and Objectives:

- Connect with other Indigenous Businesses from the sector, finding common ground with challenges and solutions.
- Provide an experience of cultural connection through 'on country experiences, guided tours and facilitated sessions.
- Acknowledge and understand the impact of mental health, cultural load, and using the power of culture to strengthen and support mental health and identity.
- Engage in interactive and practical activities centred around wellbeing and culture.
- Provide participants with strategies and a set of tools to support in addressing the balance of work, life and business (including a key contact list of support and services to access when needed).
- Reignite the spirit of every participant, empowering them to return as their optimal selves.
- Each participant will develop their own tailored wellbeing/stress management plan.

The theme of the summit is centred around mental health and wellbeing. It is well documented that the First Nations people of Australia have the highest suicide rates in the world and these are not improving. 2023 recorded the highest rates in a decade.

Further, the resources sector has some of the highest rates of suicide of any sector in Australia. The Mates-In-Mining suicide prevention group revealed that suicide rates are 80% higher in the mining, construction, and energy sectors than in the general Australian population. Given the past 18 months of the unsuccessful referendum, and the post Covid era, rising costs of living, mental health and wellbeing is at the forefront of everyone's business.

As Indigenous people running businesses within these sectors, we acknowledge the ever-constant challenges of running a viable business, compounded with additional expectation of family and community and the toll that can take on any individual or business.



Sponsorship

AEMEE is the peak body representing Indigenous people and businesses in the resource sector. This year we celebrate our 17th annual Conference. AEMEE has successfully hosted a national conference since 2005 across Australia.

Why Sponsor the Inaugural StayWell Summit

- 1. Addressing Critical Issues:** Sponsoring the StayWell Summit demonstrates a commitment to addressing critical mental health and wellbeing issues within AEMEE's Indigenous Business Network.
- 2. Supporting Cultural Connections:** The summit provides cultural connection experiences that are essential for mental health and identity, reinforcing the importance of cultural healing in personal and professional wellbeing.
- 3. Promoting Positive Change:** By sponsoring the summit, you contribute to positive change by providing participants with practical tools and strategies to improve their work-life balance and overall wellbeing.
- 4. Enhancing Corporate Social Responsibility:** Your sponsorship aligns with corporate social responsibility goals, showcasing your organisation's commitment to supporting Indigenous communities and promoting mental health and wellbeing. Your sponsorship can also be deemed as a tax deductible donation.
- 5. Building Strong Networks:** The summit facilitates networking and connection among businesses and stakeholders, creating opportunities for collaboration and mutual support within the sector.
- 6. Empowering Indigenous Businesses:** Empowering Indigenous business owners and employees through this initiative helps strengthen the entire sector, contributing to sustainable growth and development.

Sponsoring the AEMEE StayWell Summit is a strategic and impactful investment in the mental health and wellbeing of Aboriginal businesses and stakeholders within the resources sector. Your support will help create a supportive, culturally rich environment that empowers participants to thrive personally and professionally, fostering a healthier and more resilient community.



2024 StayWell Summit Sponsorship

Gold \$15,000

- 2 complimentary registrations to attend (or for a nominated Indigenous Businesses of your choice)
- Company name and logo to appear at sponsor tier level on all AEMEE collateral
- Acknowledgment of sponsorship throughout the 2024 Conference and at the inaugural AEMEE StayWell Summit
- Sponsor Gift, Photo, and Certificate

Silver \$10,000

- 1 complimentary registration to attend (or for a nominated Indigenous Business of your choice)
- Company name and logo to appear at sponsor tier level on all AEMEE collateral
- Acknowledgment of sponsorship throughout the 2024 Conference and at the inaugural AEMEE StayWell Summit
- Sponsor Gift, Photo, and Certificate

Bronze \$5,000

- Discounted 50% off 1 full price registration to attend (or for a nominated Indigenous Business of your choice)
- Company name and logo to appear at sponsor tier level on all AEMEE collateral
- Acknowledgment of sponsorship throughout the 2024 Conference and at the inaugural AEMEE StayWell Summit
- Sponsor Gift, Photo, and Certificate

Support \$2,000

- Discounted 25 % off 1 full price registration to attend (or for a nominated Indigenous Business of your choice)
- Company name and logo to appear at sponsor tier level on all AEMEE collateral
- Acknowledgment of sponsorship throughout the 2024 Conference and at the inaugural AEMEE StayWell Summit
- Sponsor Gift, Photo, and Certificate

Lunch Sponsor | \$5,000 (two available only)

- Company name and logo to appear as Lunch Sponsor on AEMEE collateral including website, summit program, summit banners, social media and media promotions
- Acknowledgment of sponsorship throughout 2024
- 1 complimentary registration
- Invitation to give brief address to lunch guests
- Exclusive naming rights to the lunch

Dinner Sponsor | \$10,000 (one available only)

- Company name and logo to appear as Dinner Sponsor on AEMEE collateral including website, summit program, summit banners, social media and media promotions
- Acknowledgment of sponsorship throughout 2024
- 3 complimentary registration to attend (or for nominated Indigenous Businesses of your choice)
- Invitation to give brief address to dinner guests
- Opportunity to supply gifts to dinner guests
- Exclusive naming rights to the summit dinner

Other ways to support...

If you would like to support this important initiative, you can support an Indigenous Businesses in your supply chain to attend on behalf of your organisation at \$890 per ticket or \$1490 including 1 x nights accommodation.





OUR ARTWORK STORY

The artwork represents AEMEE and how we connect with community. The “Gathering Circles” represent the mining, energy and exploration sectors, of AEMEE.

The “Linking Lines” between each Gathering Circle indicate the connection each sector share.

The small dots represent the communities in which AEMEE works with. The outside line work depict tracking marks and the larger dots represent the footprints AEMEE are making.



Contact

Please feel free to reach out for tailored sponsorship options.

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